



New Seneca Village 2027-28 Sourcing Circle Opportunity and Commitment

New Seneca Village (Village) is a restorative residency experience that invites leaders and healers to access expansive resources—time, space, access to nature, restorative practices, intentional community and higher consciousness—for the sake of nourishing and sustaining their collective visioning for a just future. Learn more about us at [New Seneca Village](#).

As we celebrate our 5 year anniversary, we are planning for the launch of the Village Sourcing Circle, focused on resource mobilization in service to the Legacy Vision.

Our long-term [Legacy Vision](#) is to establish a permanent, land-based home that serves as a generative site for transformational leadership and liberatory strategy—supporting hundreds of leaders annually while holding the depth, care and intentionality required for sustaining and evolving their leadership and movements over time.



The Village [Sourcing Circle](#) is an intimate, cross-class community of stewards coming together to help mobilize the first \$50 million of our Legacy Vision. Collaborative and experimental by design, the Circle brings relationship building, restorative practice and shared learning into the work of opening pathways to people, partnerships and resources.

Members will explore how money, influence, trust, imagination, land and spirit can be stewarded in right relationship while taking meaningful action to bring the Village into form. Together, we are resourcing a permanent home for restorative practice and strategy, transformational learning and collective visioning—for the sake of deeply resourced leaders, stronger movements and the future we are working to create.



**Our Sourcing Circle model is designed so that members vision, create and implement their own offerings within a collective strategy that resources our \$50M Legacy Vision.*

New Seneca Village 2027 Sourcing Circle Invitation and Commitments

Invitation

The Village requires collective intention and action to mobilize resources for the purchase of land, the development of a comfortable and functioning retreat and learning center and the operational funding to sustain employees, offerings and experimentation.

The Village Sourcing Circle plays a critical role in advancing the Village Legacy Vision by:

- 1) Connecting us to wealth and funding—directly (grants, contributions) and indirectly (stewardship gatherings, connections to partners).
- 2) Amplifying the Village and positioning our Thought Partnership in ways that build the case for future impact and funding/ resources.
- 3) Documenting findings for an informal feasibility study.

The Village team leans on the strategy, relationships and actions of Sourcing Circle members around the most foundational elements of this project, including relationship building, storytelling and narrative, and resourcing.

The Sourcing Circle will carry the Village's restorative strategy into how we work together, making space for reflection, restorative practice, relationship building and learning through action.



Alongside the activities of mobilizing the first \$50 million, members will explore the many resources that shape what becomes possible—including money, attention, trust, influence, imagination, land and spirit—and how we can steward them in right relationship. We will test approaches, reflect on what unfolds and allow our shared strategy to evolve through practice, deepening each member's capacity for stewardship while strengthening our collective relationship to resourcing leaders, movements and the future we are working to create.

We invite Sourcing Circle members who intend to fully participate in the Circle process, and who are committed to independently advance their commitments within a collaborative co-creative process that includes the Village team, other Sourcing Circle members and potentially the broader Village community.

New Seneca Village

2027 Sourcing Circle Invitation and Commitments

Sourcing Circle Overview

The Village Sourcing Circle exists to mobilize the resources needed to fund and sustain the *New Seneca Village Legacy Vision*: a permanent home on the land, a place Villagers can always return to, and a generative space for growing our leadership and liberatory strategy.

The purpose of the Sourcing Circle is to raise the first \$50 million towards the overall \$150 million Legacy Vision goal. With Sourcing Circle input, the Village team will develop the overarching strategic fundraising strategy, which will guide Sourcing Circle activities.

The 2027-28 Sourcing Circle launches February 2027 and runs through June 2028, with monthly meetings and check-ins. Other activities include: creative workshops; resource mapping/partner outreach and activation; convenings, and an *in-person residency experience. **On condition of funds raised.*



Because we value all forms of “resourcing”, we envision Sourcing Circle members contributing in different—but equally weighted—ways. Some members may directly engage their networks as wealth holders, offering introductions and creating pathways to funding. Others may raise the Village’s visibility through social media or high-profile gatherings. Whatever form it takes, every member shares the same commitment of reaching our collective \$50 million goal.

Sourcing Circle Activities > Outcomes

- **Resource Mapping:** Together, we will identify 50-100 potential partner funders who are mission-aligned with the Legacy Vision and assess their readiness to make a gift with the goal of engaging a final cohort of 20-25 partner funders at \$2 million+ each. We will also map out Circle members’ networks, fellowships and other group affiliations.
- **Outreach, Engagement & Activation:** Every contribution matters: members can build relationships and meet directly with prospective funders; make introductions to new funders; or amplify the Village's stories through their networks and platforms.
- **Stewardship:** Sourcing Circle members will proactively engage in efforts to make the Legacy Vision a reality.

New Seneca Village

2027 Sourcing Circle Invitation and Commitments

Member Commitments

Joining the Sourcing Circle as a member means understanding the importance of adhering to Sourcing Circle commitments and outcomes:

1. Funding Conversations.
Collectively, the focus is for conversations with funders who can provide Legacy Vision funding in the \$1M range or mission focused general operating grants above \$250k.
 - a. Each non-wealth holding Circle member commits to arranging at least three (3) strong funding conversations between the Village team and potential funders.
 - b. Each wealth-holding or wealth-connected Circle member commits to holding eight (8) strong funding conversations.
2. Amplification. Each non-wealth-holding or non-wealth connected Circle member commits to significantly amplifying the Village and/or connecting the Village to partners or networks that can advance resourcing or land transition, and/or facilitating relationships with values-aligned media and other partners.
3. Gatherings. Each Circle member commits to co-hosting one (1) of the two (2) Village Storytelling gatherings. Co-hosting consists of welcoming, networking, making introductions, etc. Wealth holding Circle members each commit to arranging for at least 10 individual donors or well-connected philanthropic networkers to attend either of these gatherings, one virtual and one in-person.
4. Attendance. Each Circle member commits to missing no more than two (2) Sourcing Circle check-ins. Understanding that unavoidable calendar shifts do happen, we request proactive communication to accommodate continued exchange of information. *See below for time commitment.*

Time

The Village Sourcing Circle is a collaborative effort and is bolstered by, and sustained in community. Circle members are expected to attend all meetings prepared to inform our shared strategy and provide updates on how they have been advancing their individual commitments.

The Sourcing Circle will begin in February 2027 and close in June 2028. There will be two breaks: July and December 2027. See [draft calendar](#).

New Seneca Village 2027 Sourcing Circle Invitation and Commitments

We anticipate a time commitment of roughly 75 hours for Village Sourcing Circle members during the 17-month duration of the Circle, 30 hours for collaborative meetings, roughly 6 hours for donor / partner gatherings; 6 hours for check-ins with your Village team partner; and 30 hours for fulfilling independent resource mobilization activities.

Sourcing Circle members will commit to participate in the following ways:

- Attend fifteen (15), 2-hour Village Sourcing Circle collaborative sessions
 - Sourcing Circle members will arrive prepared to engage in reflection, resource mapping and intention setting, as well as share status updates on their activities and outcomes.
- Complete monthly 1:1s with Village team
 - During 30-minute check ins, we will discuss progress, ideas, requests and other items related to each Circle members' independent outreach and engagement.
- Proactively advance your resource mobilizing activities (outreach, invitations, connections, follow-up) outside of sessions.
 - Sourcing Circle members will commit to 25 hours over the course of the cohort to independently fulfill their resource mobilization commitments.

Travel

Sourcing Circle members are invited to an in-person Storytelling Gathering in October 2027 (tentative - half/ day).

Additionally, on the condition that we meet our collective resourcing goal, we may plan for a Sourcing Circle Retreat in March 2028 (tentative - 8 nights/ 7 days). *Stipends will be made available to non-wealth holders to enable full participation.*



New Seneca Village 2027 Sourcing Circle Invitation and Commitments

Our Commitment to You

We recognize that making this commitment takes time, intention and access. Because we value the many forms that Sourcing Circle members' contributions can take and to support full participation regardless of personal wealth, the Village offers a stipend of \$5,000 for non-wealth holding members upon completion of their commitments.

Meeting Schedule: The Circle will begin February 2027 and close in June 2028. There will be two month-long breaks: A summer break in July 2027 and a winter break in December 2027.

Calendar

February 2027	March 2027 Month 2	April 2027 Month 3	May 2027 Month 4	June 2027 Month 5	July 2027 Month 6
Launch Meeting + Strategy Meeting	Circle Meeting + 1:1 Check-ins	Circle Meeting + Virtual Storytelling Gathering	Circle Meeting Check-ins	Circle Meeting Check-ins	Summer Break: No Meetings
August 2027 Month 7	September 2027 Month 8	October 2027 Month 9	November 2027 Month 10	December 2027 Month 11	January 2028 Month 12
Circle Meeting Check-ins	Circle Meeting Check-ins	Circle Meeting; In-person Gathering	Circle Meeting Check-ins	Winter Break No Meetings	Circle Meeting Check-ins
February 2028 Month 13	March 2028 Month 14	April 2028 Month 15	May 2028 Month 16	June 2028 Month 17	
Circle Meeting Check-ins	Circle Meeting Check-ins	Sourcing Circle Retreat* + Check-ins	Circle Meeting Check-ins	Closing Circle + Close Out 1:1's	

*Retreat conditional on funds raised

New Seneca Village 2027 Sourcing Circle Invitation and Commitments

See below for meeting dates, times, and agenda items.

❖ 2027-2028 Meeting Dates: 12 PM PT / 2 PM CT / 3 PM ET (2 hours).

January 2027

- Members will connect 1:1 with Soudary or Ain for an overview of the expectations, calendar and to set up recurring monthly 30M 1:1's

February 2027

- February 4th: Launch Meeting
- February 18th: Resource Mapping + Planning

March 2027

- March 18th
- Ongoing strategy

April 2027

- April 22nd
- Ongoing strategy

May 2027

- May 20th
- Ongoing strategy

June 2027

- June 17th
- Strategy Reflection

July 2027: Summer break : No meetings

August 2027

- August 19th
- Strategy Refresh + Unity Summit plan

September 2027

- September 16th
- Ongoing strategy + golden quarter

October 2027

- October 21st
- Ongoing strategy + 2028 Planning

November 2027

- November 18th
- Strategy Reflection

Dec 2027: Winter break: No meetings

January 2028

- January 20th
- Circle + Strategy Relaunch

February 2028

- February 17th
- Ongoing Strategy + RRE Opening (if applicable)

March 2028

- March 16th
- Ongoing strategy

April 2028

- Sourcing Circle Retreat: No Circle meeting
- 1:1 meetings post retreat

May 2028

- May 18th
- Strategy Reflection + Refresh

June 2028

- June 22nd: Closing Circle